

MCGM opens Mumbai Street Lab exhibition to citizens

Mumbai, India (December 21, 2019): The Municipal Corporation of Greater Mumbai has invited citizens from the city to visit the Mumbai Street Lab exhibition at the MCGM Worli Engineering Hub. This exhibition is going to be an open event for the general public and city officials between Monday, December 23, 2019 and Tuesday, December 24, 2019, from 11 am to 5 pm on both days.

Shri Praveen Pardeshi, IAS, Municipal Commissioner, MCGM, felicitated the five winners for the five streets selected to be taken up for redesign by proficient urban designers and architects at the exhibition on Friday. These winners were chosen by an esteemed jury of Government and private sector organizations and citizen groups, to provide holistic, human centric, contextual, inclusive and implementable design solutions.

Of the 52 total applications received, 15 teams were shortlisted to present their design proposals in an in-person jury held at the MCGM HQ on November 13, 2019. The teams made a detailed presentation of their design ideas to the jury and were judged on three primary criteria; site understanding, design response and ease of implementation. The winning teams will now work with MCGM officials and WRI India to finalise their designs after which they will be implemented by MCGM. WRI India under the Bloomberg Philanthropies Initiative for Global Road Safety, is the knowledge partner to MCGM.

Details of Winners

Prasanna Desai Architects for SV Road, Studio Pomegranate for Napean Sea Road, Studio Infill & Designshala Collaborative for Raja Ram Mohan Roy Road, Mad(e) in Mumbai for Maulana Shaukat Ali Road and Bandra Collective Research and Design Foundation for Vikhroli Parksite Road No. 17.

About Mumbai Street Lab

Mumbai Street Lab is a unique platform that aims at facilitating the transformation of 5 important streets on a pilot basis - SV Road, Napean Sea Road, Vikhroli Park Site Road no.17, Maulana Shaukat Ali Road and Rajaram Mohan Roy Road - in Mumbai with the creative expertise of designers in the city. Through this lab, urban designers have the unique opportunity of working directly with MCGM and other city stakeholders on "live" street design projects. This initiative was launched on 19th September 2019 by the Hon'ble Municipal Commissioner Shri. Praveen Pardeshi & has received an overwhelming response from across the country.

Why is An Exhibition proposed?

- Mumbai Street Lab helped identify a large pool of urban designers in the city who are eager to work with MCGM, and who already have innovative practical ideas for transforming the mobility experience in Mumbai.
- These designers are proficient in several fields such as street design, junction design, design of public spaces, mobility plans for Wards or neighbourhoods, etc. They also already meet the minimum eligibility criteria for the Lab i.e. have a minimum of 3-5 years of experience and a relevant technical degree and work experience. Hence, they are well positioned to support the city with high quality technical proposals.
- MCGM, as a pioneering agency, already has several ongoing and new projects in city transformation, wherein collaborations with urban designers will add tremendous value. However, there is currently no platform where this can happen.
- Hence, through the Exhibition, city officials will have the opportunity to personally interact with the Lab's urban designers, view their design ideas and identify teams they are interested in working with further. This event will also enable MCGM to forge new partnerships with the design community.